

## **Pragjyotish College Innovation and Incubation Center**

Pragjyotish College Innovation and Incubation Center (PCIIC) was established in 2021 with the objective of helping ideas to translate into reality and upgrade them to the level of commercial value. The aim of PCIIC is to create value added jobs and service for people in and around Santipur. PCIIC basically focuses on receiving technical and business ideas from students and staff members and to guide them at each stage to make them successful. PCIIC will try to collaborate with experts from different fields who can guide in technical and business without disclosing ones idea.

### **Vision of PCIIC**

To be a center that fosters synergy that can fuel entrepreneurial spirit and inculcate research among students for sustainability

### **Mission of PCIIC**

- Will build an ecosystem to incubate and support innovative ideas in the region to enact wealth and employment action through successful startups
- To create entrepreneurial opportunities for students and faculty
- To support technology entrepreneurship emerging technologies by organizing the resource of PCIIC
- To assist in commercialization (market linkage & value chain) of innovative ideas from students

### **Objectives**

- To nurture culture of innovation at campus
- Helping idea to translate into reality and upgrade them to the level of commercial value
- To create start-up ecosystem at campus
- To encourage solving real problems
- To create value added jobs and services
- To create pool of skilled human resource through proper training support.
- Inclusion of Entrepreneurship Development, through market linkage & support system mechanism for budding Entrepreneur.